

Conference on equality and inclusion in the workplace

Best practices from leading companies in CEE



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Why does equality and inclusion matter for business?

- Improved productivity and revenue: ethnically diverse companies outperform their homogeneous counterparts by 35% (McKinsey Diversity Report)
- Expansion of new markets: diverse firms are 70% more likely to capture new markets (Harvard Business Review)
- Improved safeguard on risks: gender-based violence can cost 3.7% of GDP from lost productivity (WHO)
- Better talent pools: top performers prefer to work in more diverse companies

Come join us for a high-level discussion with business tycoons such as Google, Daimler, BNP Paribas, IKEA and JPMorgan on gender smart business and learn the best practices from leading companies in Central and Eastern Europe.

Date: 5 December 2019 - Free entry

[Register here](#)

Venue: [Google Campus](#), Plac Konesera 10, Warsaw



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J.P.Morgan



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Programme

12.00-13.00	Registration and lunch
13.00-13.15	Opening session Beata Javorcik , Chief Economist, EBRD
13:15-13:45	Reducing inequalities: an enabler of corporate productivity and economic growth Michał Myck , Director and Member of the Board, Centre for Economic Analysis
13:45-14:00	EU Work-life Balance Directive as a new start towards more inclusive labour market Marzena Strzelczak , General Director of the Responsible Business Forum
14.00-15.00	Panel discussion I: The future landscape of workplace equality and diversity Melinda Miklos , CEO, WeAreOpen Elżbieta Wojtczak , CEO, Communication Unlimited, Co-author of the PowerGeneration report Perry Zizzi , Romania Managing Partner, Dentons, and Founder, Romanian Diversity Chamber of Commerce Barbara Rambousek , Director for Gender and Inclusion, EBRD Clare Novak , President, Business Leadership Qualities Moderation by Anna Kalczyńska , Journalist, TV Presenter at TVN
15.00-15.15	Coffee break
15.15-16.15	Panel discussion II: Leading by example: promoting inclusion, equality and diversity in the workplace Przemek Gdański , CEO and President of Management Board, BNP Paribas Magda Dziewguc , Head in the Clouds, Google Ewa Łabno-Fałęcka , Director of Corporate Communication and External Affairs, Daimler Carolina García Gómez , CEO & CSO, IKEA Poland Ewa Krakowiak Swiatnicka , HR Head for Poland in JPMorgan Chase & Co. Konrad Rychlewski , Google's AdSense, member of the Come CloSeR to Disability Task Force Moderation by Marek Teichman , Deputy Editor in Chief at Dziennik Gazeta Prawna
16:15-16:30	Concluding remarks Grzegorz Zielinski , Regional Director, Central Europe and the Baltics, EBRD
16:30	Networking reception

