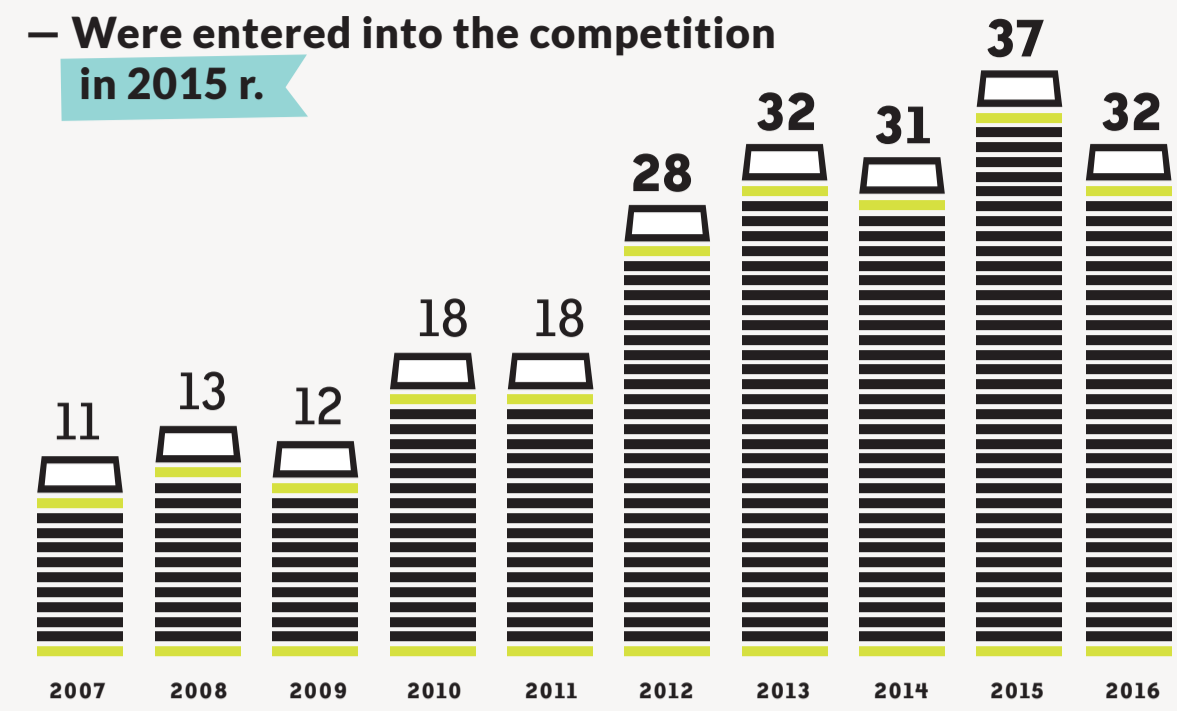


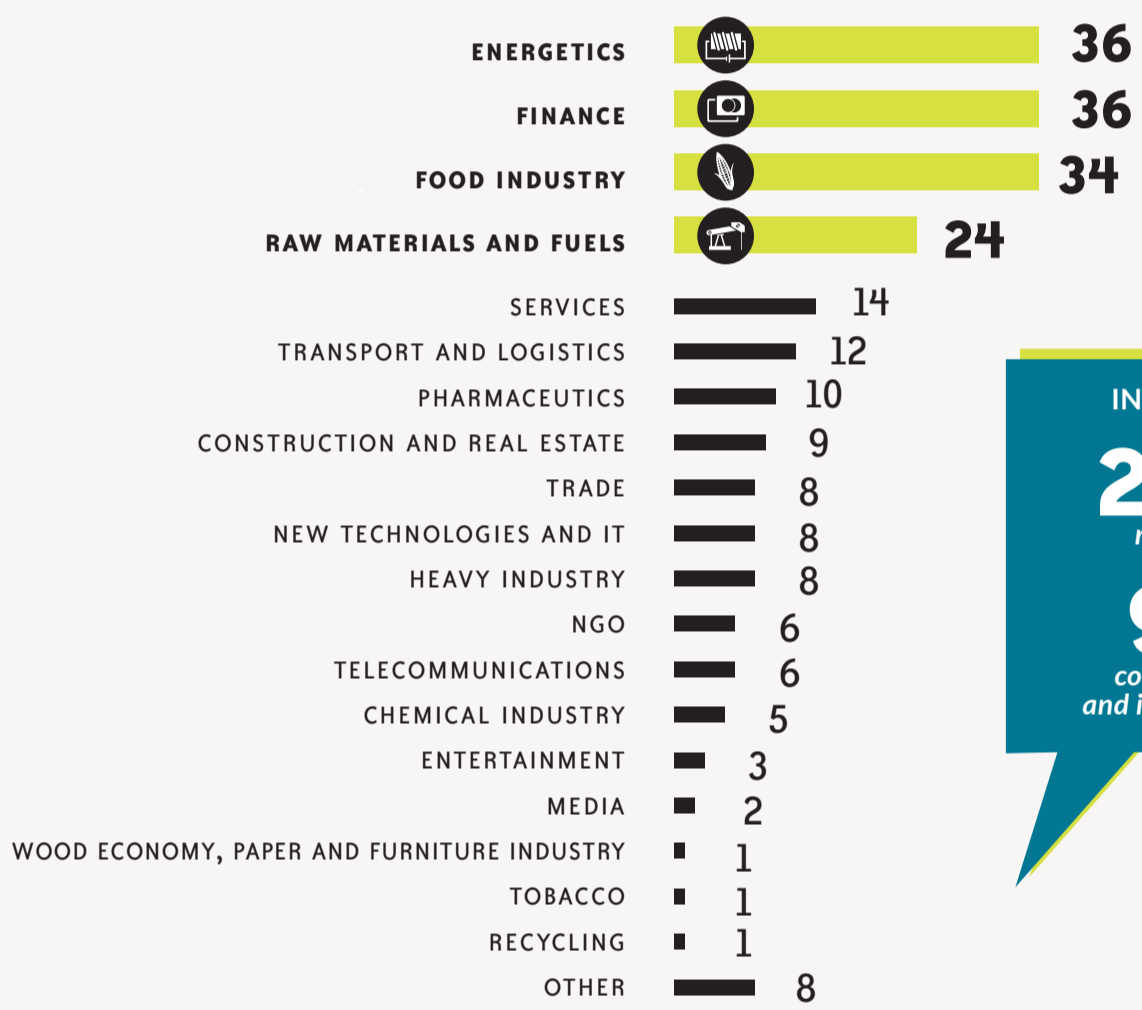
ANALYSIS OF 232 REPORTS
SUBMITTED DURING THE TEN EDITIONS
OF THE COMPETITION

Most reports:

– Were entered into the competition
in 2015 r.



– Have been entered by companies operating in the
energy, financial, food and raw material sectors

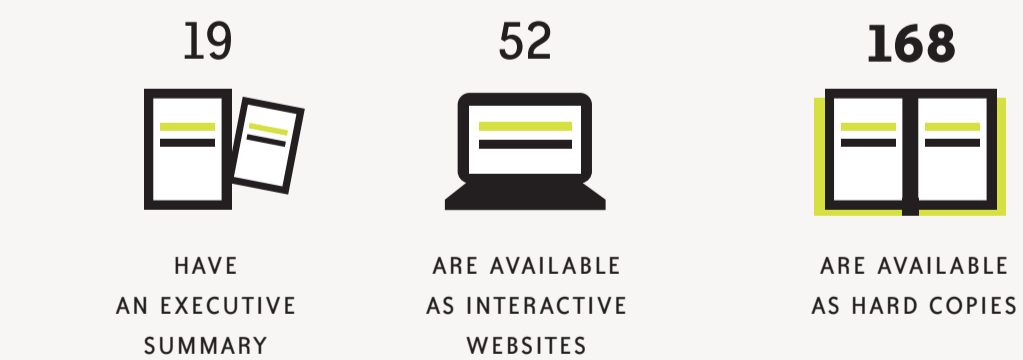


IN TOTAL:
232
reports
91
companies
and institutions

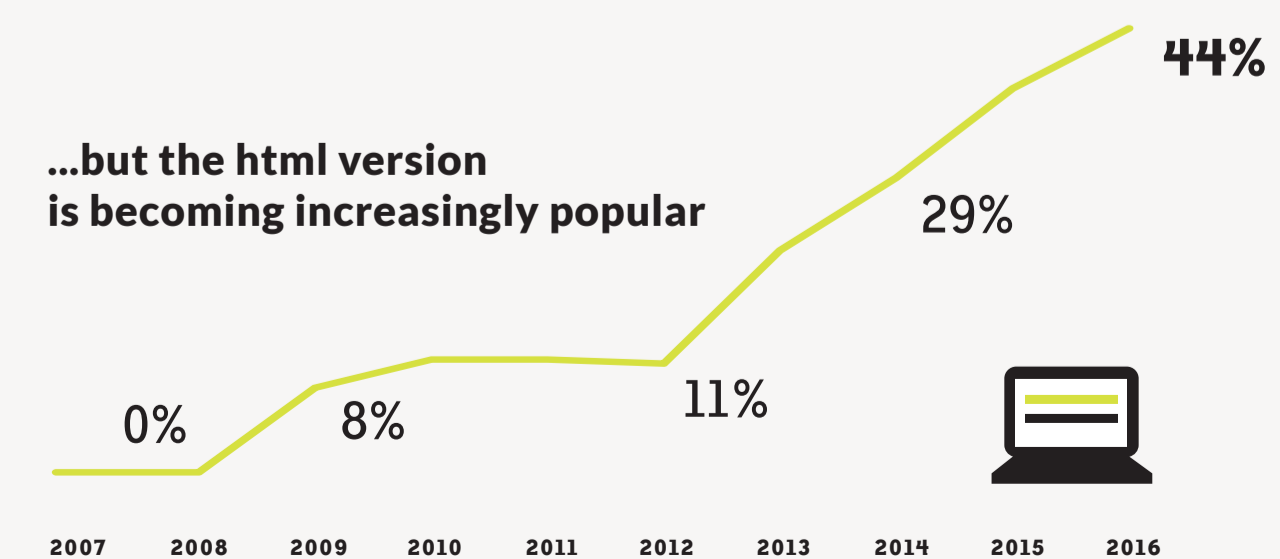
– Have been published by
large companies



– Are in print...



...but the html version
is becoming increasingly popular



10 YEARS OF THE CSR REPORTS COMPETITION

Companies: – whose reports have been most frequently
distinguished in the competition*

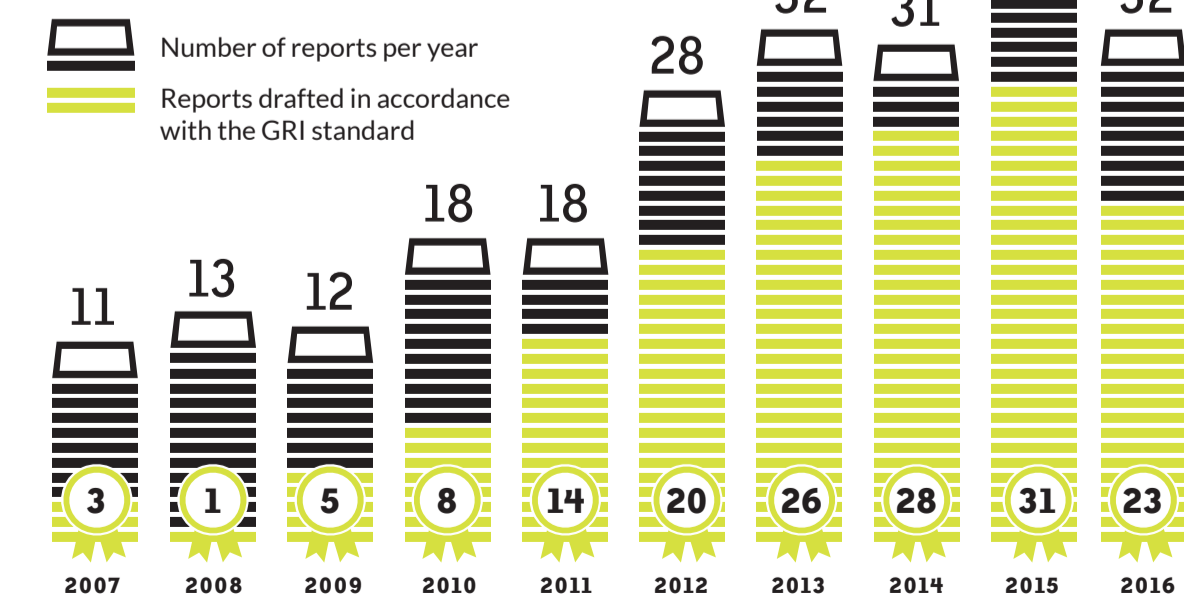
| | |
|---------------|---|
| CEMEX | GENERAL AWARD 2013, 2015 THE MINISTRY OF ECONOMY'S AWARD 2011 |
| DANONE | GENERAL AWARD 2007, 2010 INTERNAUTS' AWARD 2012 SPECIAL AWARD 2012 |
| LOTOS | GENERAL AWARD 2008 SPECIAL AWARD 2009, 2010, 2015 |
| ORLEN | GENERAL AWARD 2012 INTERNAUTS' AWARD 2008, 2011 SPECIAL AWARD 2013, 2014 |
| orange | GENERAL AWARD 2014 THE MINISTRY OF ECONOMY'S AWARD 2013 SPECIAL AWARD 2007, 2011, 2012, 2013 |
| ORLEN | GENERAL AWARD 2011 INTERNAUTS' AWARD 2008, 2009 JOURNALISTS' AWARD 2012 SPECIAL AWARD 2009, 2010 |

*(during its nine editions)

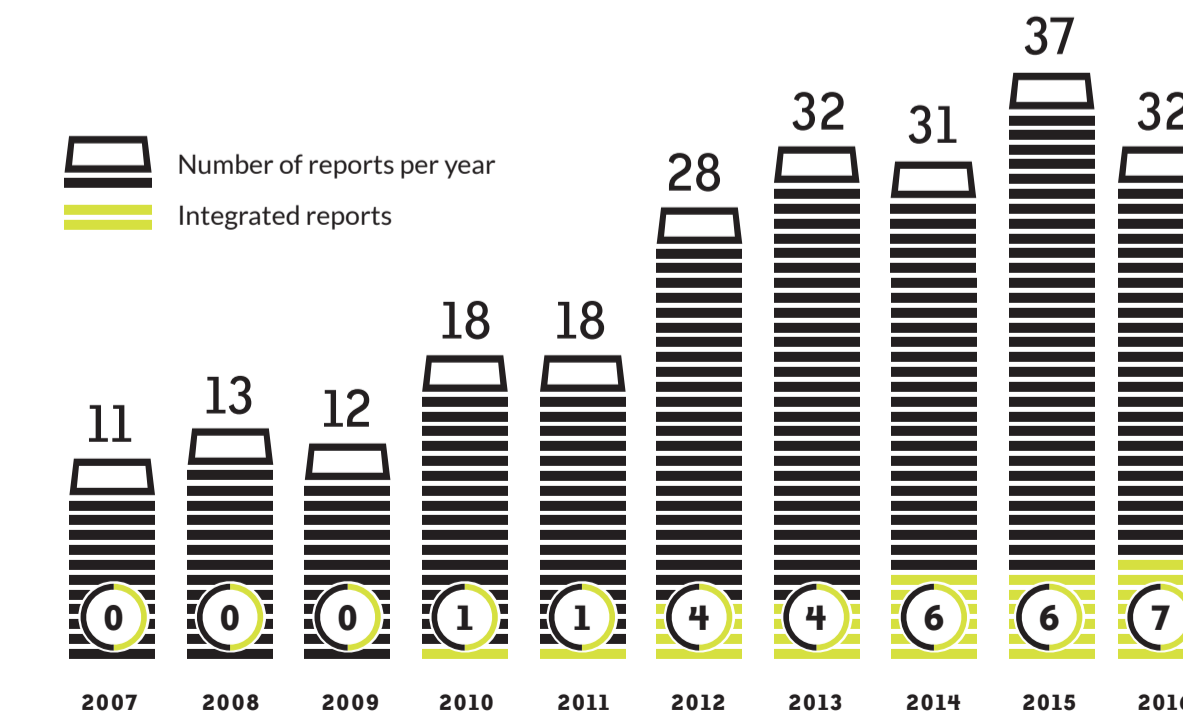
– who have entered
most reports into the competition

| | |
|--|----|
| PKN ORLEN S.A. | 11 |
| Coca-Cola HBC Polska Sp. z o.o. | 9 |
| Bank Millennium | 8 |
| Grupa Lotos | 8 |
| Kompania Piwowarska SA | 8 |
| ArcelorMittal Poland | 6 |
| Orange Polska | 6 |
| Polpharma | 6 |
| Autostrada Eksploatacja SA | 5 |
| Comarch | 5 |
| Enea S.A. | 5 |
| GAZ-SYSTEM S.A. | 5 |
| Grupa Żywiec S.A. | 5 |
| PGNiG S.A. | 5 |
| innogy | 5 |
| TAURON Polska Energia | 5 |

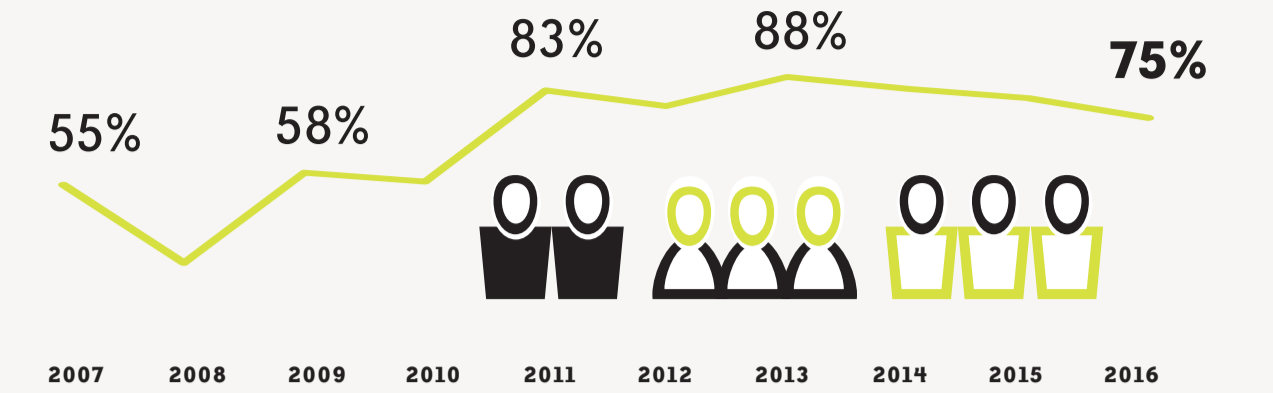
The vast majority of reports are
drafted in accordance with the
Global Reporting Initiative (GRI)
guidelines



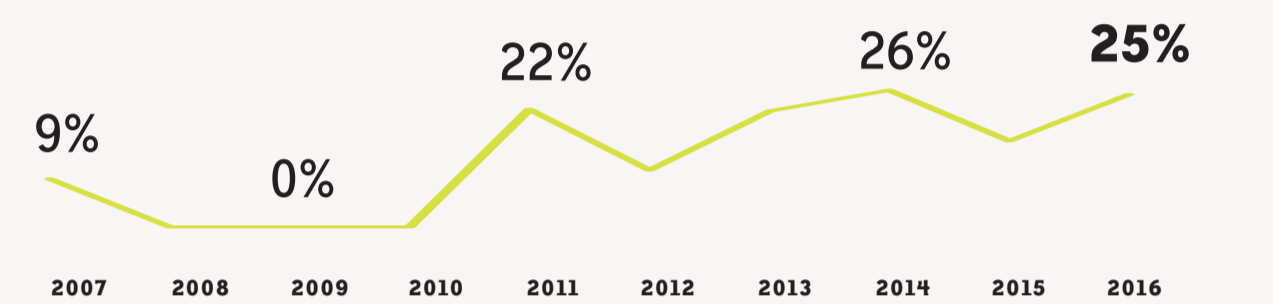
More and more companies prepare
integrated reports



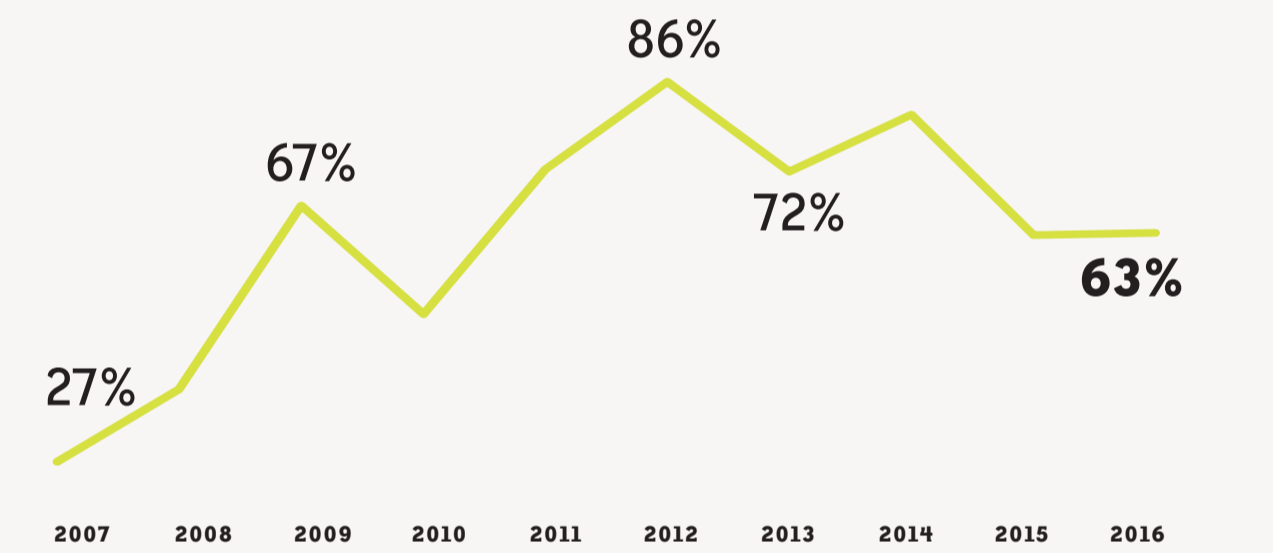
The reports describe groups of stakeholders
of a particular company/institution



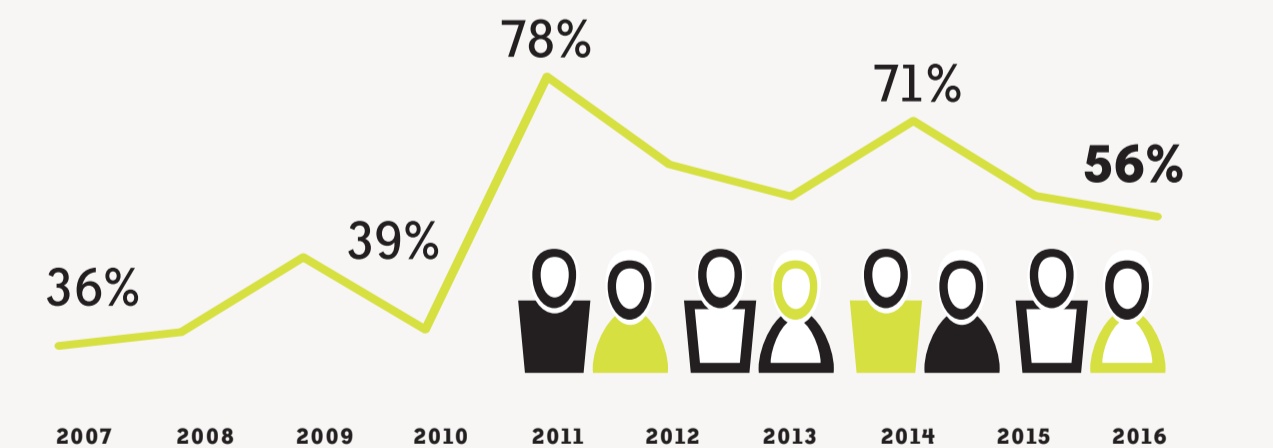
The companies rely on the
AA 1000 standard for communicating
with stakeholders



Reports which include core
financial data



Reports which discuss diversity



The number of reports based on
a strategic approach to CSR is growing

